

# Tyler Benning

Problem solver, user experience designer, and forward thinker

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## EXPERIENCE

### Top Hat, Toronto — Senior UX/UI Designer

AUGUST 2017 - PRESENT

End-to-end product design including research, user flows, and UI design

- Lead mobile design for iOS and Android
- Lead design of new Secure Testing offering from initial ideas to launch

### Paddle, Toronto — UX/UI Designer

FEBRUARY 2016 - JUNE 2017

First hire designing products at \$700k seed funded HR tools startup.

- Worked with co-founders to launch MVP and follow up features
- Run design thinking workshops to refine product ideas
- Wireframing, user flows, UI design, QA issues when shipping

### Brainstation, Toronto — UX Design Educator

JANUARY 2016 - MARCH 2016 & JUNE 2017 - PRESENT

Work part-time as a teaching assistant for the UX Design course.

- Mentor students and guide them with their careers
- Facilitate in-class discussions and design activities
- Present “Introduction to UX Design” lectures to the public

### IBM, Toronto — User Experience Designer

SEPTEMBER 2015 - NOVEMBER 2016

Led team of four designers working on OpenPages GRC.

- Designed and shipped two new single purpose applications
- Improved the usability of five major product features
- Facilitated internal and external design ideation workshops
- Performed research with Big Five banks in Toronto
- Presented design playbacks to stakeholders

## GENERAL SKILLS

Design Thinking Facilitation

Public Speaking

User Research

Remote Collaboration

Leadership

## DESIGN SKILLS

Adobe Creative Suite

Sketch

HTML/CSS

Invision

Axure

## PERSONAL INTERESTS

Podcasts

Concerts

Travelling

Meetup.com Events

## LANGUAGES

English

## **USC Western University, London — UI/UX Designer**

MAY 2014 - SEPTEMBER 2014

Redesigned students' council website used by over 30,000 students.

- Worked with a web developer to conduct research, redesign, and implement new site from the ground up
- Finished project in 4 months with only a \$6500 budget

## **University of Waterloo, Stratford — Project Assistant**

SEPTEMBER 2014 - DECEMBER 2014

Worked with Professor Jordan Mandel as an assistant for the course GBDA 229: Sound, Technology, and Design.

- Managed grading student blog posts and participation marks
- Attended course lectures and mentored students

## **Instructional Technology Resource Centre, London — Instructional Technology Consultant**

MAY 2011 - MAY 2014

Worked 1-on-1 with professors to support Blackboard & Sakai LMS, designed and built multimedia course content.

- Lead video production and web design project teams
- Tested new product features from in-house development team
- Answered product support calls and worked closely with users
- Migrated all university courses from Blackboard to Sakai LMS

## **EDUCATION**

### **Master of Digital Experience Innovation (MDEI)** — *University of Waterloo*

2014 - 2015

A multidisciplinary program that teaches business innovation, design thinking, digital project management, and team collaboration.

Achieved 90% overall average.

### **Media Theory and Production (BA/Diploma)** — *Western University/Fanshawe College Collaborative*

2010 - 2014

Graduated with a specialization in Interactive Media Design & Production.



